



# NEWS

FOR IMMEDIATE RELEASE

## DRIVE-IN PICNICS: EXCITING NEW CONCEPT BY ESTABLISHED LOCAL EATERY

*Parking lot expands, creating physically distanced picnic areas with drive-in stalls, app-based ordering & contact-free payments through a unique new concept.*

SANTA BARBARA, CA (July 21, 2020) - Le Café Stella, a local French American eatery focusing on healthy, fresh food made using quality ingredients quietly re-opened their patio dining last week. Today, Café Stella announced the start of a new model for *drive-up dining*. Stella is calling their unique and exciting new concept "Drive-In Picnics", with fabricated, physically distanced, picnic areas recently constructed on the mountain-side of their parking lot, expanding their outdoor dining offerings amid Governor Newsom's July 13, 2020 order requiring the cessation of all indoor dining, due to the global COVID-19 pandemic.

"We are taking all possible safety and sanitation precautions - we are checking our employees' temperatures as well as requiring face masks, gloves, and frequent hand-washing in all areas of the restaurant. Additionally, all menus, china, stemware and cutlery is sanitized before and after each guest," said Philippe Rousseau, Owner of Le Café Stella. "The safety of our community, guests, team members, and family are of the highest importance. We're endeavoring to provide the safest outdoor eating experience possible, while maintaining as much physical distancing and contact-free processes as can be exercised, without sacrificing quality or freshness."

Café Stella is offering contact-free ordering and payments via their website, online ordering portal, and the Toast Takeout App. All of which allow for guests to order dine-in, takeout, and delivery without direct contact with their team members, keeping physical distancing whenever possible. The new exciting concept is unique and hopes to attract the community to what has traditionally been a favorite spot for locals. Stella has re-designed their patios and converted their host area to a counter-service ordering station, with physical distancing signs, placards, and hand sanitization stations located throughout the establishment in order to deliver a unique and fun experience for the whole family.

Le Café Stella is open Tuesday through Saturday 3:30PM - 7:30PM. Their menu and online ordering platform is available at [lecafestella.com](http://lecafestella.com), or download the Toast Takeout App.

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For more information, press only:

Public Relations Contact: Design Over Matter, LLC

Public Relations Phone: (805) 259-4700 x1001

Public Relations Email: [hello@designovermatterllc.com](mailto:hello@designovermatterllc.com)

For more information on Le Café Stella:

Restaurant Contact: Le Café Stella

Restaurant Email: [cafestella@lecafestella.com](mailto:cafestella@lecafestella.com)

Restaurant Website: <http://lecafestella.com>